



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)



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A Report on

“Ice-breaking session on Entrepreneurship”

Organized by

MBA department in association with ED Cell

On 22nd October 2024

Submitted by: Mr. B Roja Kiran, Department of MBA

Report Generated on 25.10.2024.

Participants: Total Number of participants are 50

The Department of MBA has organized “**Ice-breaking session on Entrepreneurship**” October 22nd, 2024 (Tuesday) between 10:00am to 01:00 PM, in seminar hall C. The Resource Person Mr. Roja Kiran Asst.Prof., MBA Department. This event is on entrepreneurship, highlight the most engaging ideas and examples shared. This recap not only showcases the group's creativity but also reinforces that innovation can come from anyone. Encourage participants to take the next step by reflecting on any ideas or goals they found inspiring, such as researching entrepreneurship further, brainstorming potential business ideas, or networking with others from the session.

OBJECTIVES OF THE PROGRAM :

1. Get to Know Each Other – Help everyone feel comfortable and start connecting with new people.
2. Spark Creativity – Encourage fun and creative thinking about business ideas and problem-solving.
3. Introduce Entrepreneurial Thinking – Show how to think like an entrepreneur by identifying problems and imagining solutions.

4. Build Confidence – Help participants feel more confident sharing their ideas, even if they're not fully formed.

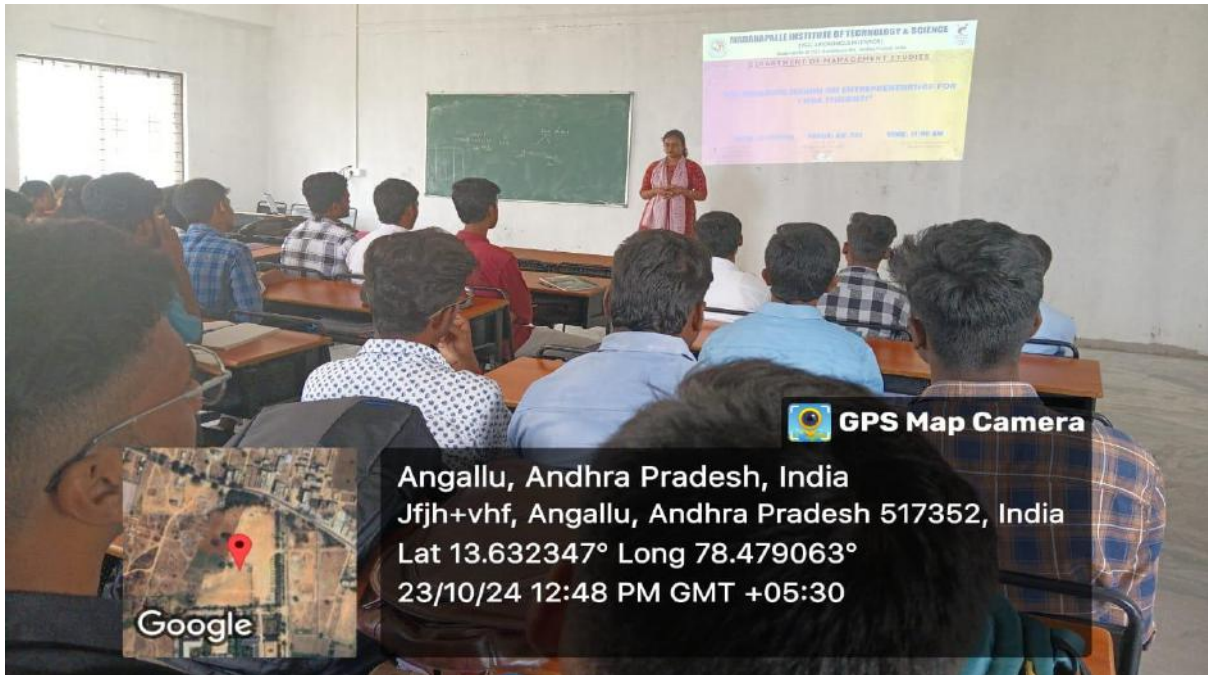
SESSION HIGHLIGHTS:

- Creative Introductions – Participants shared imaginative business ideas, setting a lively and open tone.
- Inspiring Startup Stories – Participants introduced unique startups they admire, broadening everyone's view of entrepreneurship.
- Problem-Solution Brainstorm – Small groups tackled real-world problems by brainstorming potential business solutions, showing that opportunities for entrepreneurship are everywhere.

OUTCOMES OF THE PROGRAMME:

1. Increased Comfort and Connection – Participants got to know each other better, building a supportive foundation for future discussions and collaborations.
2. Enhanced Creativity – The activities helped participants think outside the box and approach problems with an entrepreneurial mindset.
3. Improved Pitching Skills – Practicing elevator pitches allowed participants to express ideas clearly and concisely, building confidence in sharing ideas.
4. Broadened Perspective on Entrepreneurship – Sharing startup stories and problem-solving ideas exposed participants to various entrepreneurial approaches and industries.
5. Inspiration for Future Exploration – Many participants left with new ideas, goals, or areas they want to explore further in entrepreneurship.
6. Networking and Relationship-Building – The session facilitated meaningful interactions, encouraging participants to identify potential collaborators or mentors for future projects.
7. Confidence Boost – By sharing ideas in a supportive environment, participants gained confidence in their ability to contribute entrepreneurial ideas, even in a quick-thinking setting.
8. Increased Awareness of Real-World Problems – Brainstorming around real-life challenges inspired participants to think more about everyday problems that could spark business ideas.
9. Foundation for a Learning Mindset – The experience introduced participants to entrepreneurial skills they can develop, such as opportunity recognition, innovation, and resourcefulness.

Gallery:





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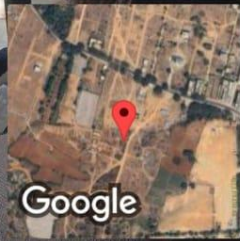
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